



FOR IMMEDIATE RELEASE

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NEW BROOKLYN LAUNDROMAT INSTALLS ADC DRYERS

Fall River, Massachusetts – November 23, 2009 – American Dryer Corporation (ADC) distributor, ASN Laundry Group, Inc. recently installed ADC dryers into Grand Central Laundromat in Brooklyn, NY. The owners, Charlie Triolo and Alex Lipo, ordered 5 forty-five pound stack dryers (AD-4545) and 28 thirty-pound stack dryers (AD-330). The dryers were built with stainless steel fronts with the Grand Central name laser cut on the front of the dryers.

Charlie Triolo and Alex Lipo also own ASN Laundry Group in Bronx, NY, a full service wholesale laundry equipment distributor of washers, dryers, smart card systems, changers, and other related laundry equipment. ASN Laundry services New York State, New Jersey, Connecticut, and Eastern Pennsylvania areas and can be reached at 1-800-463-4067.

Mr. Triolo said, "I sell ADC dryers because they are reliable and durable. I have so much faith in them I use them in my own stores. Plus, the 30 and 45 pound stacks provide the drying capacity my customers need."



Left: Charlie Triolo, Store Owner Right: John Olsen

John Olsen, Vice President of Eastern Regional Sales at ADC, said, "Because Mr. Triolo is both an ADC distributor and an end user he equips his own stores with ADC dryers because he knows first hand how to set-up stores to satisfy his customers."

The Grand Central Laundromat uses an automated coinless card system simplifying the operation of running a vended Laundromat. Instead of traditional change machines the Grand Central Laundromat utilizes kiosks that dispense debit cards. Customers can add value to their cards and start earning free dry points with every wash.

Charlie Triolo and Alex Lipo's store design and attention to detail is top notch. To provide their customers with a better laundry experience the store is open 24 hours a day and has eco-friendly organic dry cleaning and a wash, dry, fold drop-off service. It is well lit with bright white tiles accented by blue checkered tiles, diamond plating behind the washers, flat-screen TVs and parking in front of the store.

About ADC

American Dryer Corporation is the leading manufacturer of ground-breaking and energy-efficient drying solutions for commercial coin-operated, on-premise and industrial laundry markets in 90 countries worldwide. ADC is a pioneer devoted to revolutionizing the dryer industry. The result of this single-minded pursuit is a brand that is trusted by laundries worldwide for innovative and quality dryers and a reputation that has established American Dryer Corporation as the world's largest sole manufacturer of commercial laundry dryers.

To learn more about American Dryer Corporation and its complete line of commercial and industrial laundry dryers, visit www.amdry.com or call 508-678-9000.

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