



FOR IMMEDIATE RELEASE

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AMERICAN DRYER CORPORATION ADDS 35 POUND STACK DRYER TO ECOSMART PRODUCT LINE

Fall River, Massachusetts -- October 5, 2009 -- American Dryer Corporation is proud to add a new 35 pound stack dryer to their EcoSmart product line of dryers.

The EcoSmart 35/35 is ideal for coin operated laundromats and on-premise facilities looking to save space, time and energy. The ES-35/35 delivers fast efficient drying while maximizing valuable floor space.

EcoSmart's microprocessor has multi-function diagnostics, and monitors the entire dryer to maximize performance, increase operational efficiency and reduce downtime. EcoSmart utilizes a unique Residual Moisture Control (RMC) sensing system to measure the presence of moisture in the load. The patented system will save the coin laundry owner utility costs as it senses when the load is dry even if there is time left on the coin meter. Coin RMC reduces the heat input while it continues to run the tumbler and provides the end-user with dry, warm clothes. This ensures full revenue for the laundry owner while at the same time reducing utility costs.

Additional features on the ES-35/35 35 pound stack that help enhance energy efficiency, performance, durability, and reliability include single phase reversing, optional S.A.F.E (Sensor Activated Fire Extinguishing System), 100% axial airflow, dual paned door glass, and 98% front serviceability.

Engineered to handle the toughest commercial loads, all EcoSmart dryers feature the most durable construction of any dryers available on the market.



**EcoSmart ES-3535
35 pound capacity stack dryer**

EcoSmart dryers are available in 30lb, 30lb stack, 35lb, 35lb stack, 50lb, and 75lb capacities. Easy to install, conserves space and enhances safety. Orders for the ES-35/35 are now being accepted and can be placed through any ADC Authorized Distributor.

About ADC

American Dryer Corporation is the leading manufacturer of ground-breaking and energy-efficient drying solutions for commercial coin-operated, on-premise and industrial laundry markets in 90 countries worldwide. ADC is a pioneer and is devoted to revolutionizing the dryer industry. The

result of this single-minded pursuit is a brand that is trusted by laundries worldwide for innovative and quality dryers and a reputation that has established American Dryer Corporation as the world's largest sole manufacturer of commercial laundry dryers.

To learn more about American Dryer Corporation and its complete line of commercial and industrial laundry dryers, visit www.amdry.com or call 508-678-9000.

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