



FOR IMMEDIATE RELEASE

Contact: **Marcie A. DosReis**
American Dryer Corporation
Marketing Coordinator
T. 508.678.9000
E. mdosreis@amdry.com

ADC ANNOUNCES DUAL PRODUCT LINE OFFERING

Fall River, Massachusetts – October 5, 2006 - American Dryer Corporation recently announced that it will now be offering two full product lines. Beginning in late October, ADC customers will have the opportunity to select from either the traditional AD line or the popular new Solaris line. The company decided to expand to a dual product line as a result of market feedback which indicated that both lines were in high demand and that they meet different customer needs. "With our lean manufacturing initiative in place, systems will be improved and costs will be reduced. As a result, ADC will be in a unique position to provide an even broader product offering," said Vice President of Sales & Marketing, John Olsen.

ADC is eager to offer customers what it considers more options and a stronger competitive advantage by making both the AD and Solaris product lines available. ADC President, Dennis Slutsky commented, "More product offerings mean more ways for our customers to differentiate themselves in the marketplace. Our new internal manufacturing systems are very exciting and they will give us incredible flexibility to meet individual customer needs. Everyone at ADC is very excited about this positive initiative and direction for the company."

ADC's traditional AD line up will consist of the AD-24, AD-25V, AD-30V, AD-285, AD-236, AD-330, AD-50V, AD-758V, AD-115, AD-120 and AD-170. The Solaris line up will consist of SL-20, SL-2020, SL-2929, SL-31, SL-3131 and SL-50.

About ADC

American Dryer Corporation designs and manufactures energy-efficient drying solutions for commercial coin-operated, on-premise and industrial laundry markets in 90 countries worldwide. ADC has devoted its business to providing dryers that perform better than any other. The result of this single-minded pursuit is well recognized by the ADC symbol, which is the hallmark that is trusted by laundries worldwide for total quality, the kind of quality that has helped establish American Dryer Corporation as the world's largest sole manufacturer of commercial laundry dryers.